

ORGANO™ Names Holton Buggs as Chief Visionary Officer Company Expands Buggs' Role to Position for Further Growth

February 20, 2016 – ORGANO™, the gourmet coffee company that caters to consumers active lifestyles, today announced that Holton Buggs will be elevated to the new position of Chief Visionary Officer. In this role, Mr. Buggs will be responsible for the global vision that will set the tone and pace for international business growth and development.



“Holton Buggs has been a valued member of the ORGANO™ executive team and is highly respected by ORGANO™ Distributors,” stated Bernardo Chua, Founder and Chief Executive Officer of ORGANO™. “This new position leverages Holton’s sales strengths, vision and professional experience and elevates his focus so he can help take ORGANO to the next level.” “Having worked so closely with Holton over the past six years, he truly possesses a deep sense of honor and integrity that places the good of the entire ORGANO™ organization above all else,” added ORGANO™ Co-Founder Shane Morand.

Holton Buggs has worked in network marketing for over 25 years. As a Distributor, he developed sales systems and developed his organizations, becoming one of the most successful and admired Distributors in the industry. In 2010, Holton joined ORGANO as a sales executive, bringing his knowledge, experience and inspiration to the company’s 1,000,000+ Distributors globally.

Founded in 2008, ORGANO™ remains focused on its mission to bring the treasures of the earth to the people of the world with premium products that help them live a divine lifestyle. ORGANO™ defines that as balance and maximum happiness in the areas of life – financial, family, social, mental, and physical. We meet this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. ORGANO™ offers its suite of products through its Independent Distributor network and to consumers through its retail and Preferred Customer programs in the United States, Canada and Mexico.

Learn more about ORGANO™ at: <http://www.organogold.com>

About ORGANO™

Founded in 2008 with headquarters in Vancouver, British Columbia, and formerly known as Organo Gold, ORGANO™ brings the treasures of the earth to the people of the world by offering a variety of premium everyday products including coffees, teas, nutraceuticals and personal care items. ORGANO™ offers its suite of products through its Independent Distributor network and to consumers through its retail and Preferred Customer programs. The company currently operates in 50 countries on six continents and is privately held. For more information about ORGANO™, visit our website at www.organogold.com.

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Bobbie Wasserman for ORGANO™

bobbie@wave2alliances.com

917.747.6879